

#### **SPONSORS**

P.O. Box 9631 Mobile, AL 36691

2018 Officers

80 408

Chairperson

Tonyea Weber

Co-Chairperson

Shelli Bell

Treasurer

Tracy Cochran

Secretary

Melissa Butler

Marketing Coordinator

Michelle Murrill

www.BrasforaCauseGulfCoast.org

Dear Friend,

On October 11, 2018, Bras for a Cause Gulf Coast will hold the 5th Annual fund raiser event. This is an extremely well attended event that is only growing in popularity. Over 400 people attended the event each of the last two years.

Each year, Bras for a Cause Gulf Coast volunteers collect donations for live and silent auctions, as well as raffle prizes. Last year, \$32,500 was raised and donated to the Patient Assistance Fund at USA Mitchell Cancer Institute. This fund helps local men and women who are either going through treatment or are survivors in need of assistance with their everyday living expenses because of the toll and financial burden associated with treatment. This year the USA Mitchell Cancer Institute will be the beneficiary again.

We are currently reaching out for sponsors as well as donations for auctions and raffle prizes. This is not only a wonderful cause and a great way to give back to the community, but also an excellent marketing and advertising opportunity. Your business will be recognized the night of the event through various signage and social media posts.

Thank you for your time and consideration and we look forward to your participation.

Bras for a Cause Gulf Coast is a 501(c)(3) Non-Profit.

Tax ID- 82-2262212

Please feel free to contact me if you have any questions.

Thank you



# Event Sponsorships and Associated Benefits October 11, 2018

The Locale~4128 Government Blvd, Mobile AL 36693

#### **Diamond Sponsor \$5,000** (Limit of one)

- Three VIP tables at event (24 seats)
- Representative will be invited to all media appearances
- Marketing table to advertise your business during event
- Logo on press release, signs, social media
- Tickets to cocktail hour

#### Platinum Sponsor \$2,500

- Two VIP tables at event (16 seats)
- Marketing table to advertise your business during event
- Logo on press release, signs, social media
- Tickets to cocktail hour

#### Gold Sponsor \$1,000

- One table at event (8 seats)
- Logo on press release, signs, social media
- Tickets to cocktail hour

## Silver Sponsor \$500

- 4 event tickets (4 seats)
- Logo on signs, social media
- Tickets to cocktail hour

### **Bronze Sponsor \$300**

- 2 event tickets (2 seats)
- Name included on signs, social media
- Tickets to cocktail hour

For more information visit <a href="www.BrasforaCauseGulfCoast.org">www.BrasforaCauseGulfCoast.org</a>
Sponsors interested in submitting a bra to be auctioned must contact the committee.



Event Sponsorship Form
October 11, 2018 at The Locale
4128 Government Blvd, Mobile AL 36693

Tax Deductible Donation to Bras for a Cause Gulf Coast, 501(c)(3) Tax ID-82-2262212



Proceeds to benefit the Patient Assistance Fund at the USA Mitchell Cancer Institute.

# **Sponsorship Tiers** \_\_\_\_ Diamond Sponsor \$5,000 \_\_\_\_ Platinum Sponsor \$2,500 \_\_\_\_ Gold Sponsor \$1,000 \_\_\_\_ Silver Sponsor \$500 \_\_\_\_ Bronze Sponsor \$300 Company Name: \_\_\_\_\_ Contact Person: Office: \_\_\_\_\_ Cell: \_\_\_\_\_ Mailing Address: \_\_\_\_\_ E-Mail: Sponsor Level: (Checks payable to Bras for a Cause Gulf Coast) Check Yes \_\_\_ if we can add your company to our charity promotions. Thank you! Company Rep Signature \_\_\_\_\_\_ Date

Send completed form to Bras for a Cause Gulf Coast, PO Box 9631, Mobile, AL 36691. Sponsorships received after September 1, 2018 may not be included in some or all advertising/signs.

For more information visit www.BrasforaCauseGulfCoast.org



Gifts In-Kind Form October 11, 2018 at The Locale

4128 Government Blvd, Mobile AL 36693

Tax Deductible Donation to Bras for a Cause Gulf Coast, 501(c)(3)



Proceeds to benefit the Patient Assistance Fund at the USA Mitchell Cancer Institute.

## **In-Kind Gifts**

This form is for those donors giving of their services or for items to be used during the night of the event (i.e. sodas donated for the bars or a photographer taking pictures of the event).

Description of donation:
Estimated value of donation: \$
Company Name: Contact Person:
Office: Cell: Mailing Address: E-Mail:
A receipt for services or products can be produced after the event upon request.
Check Yes if we can add your company to our charity promotions. Thank you!
Company Rep Signature Date

Send completed form to Bras for a Cause Gulf Coast, PO Box 9631, Mobile, AL 36691. Sponsorships received after September 1, 2018 may not be included in some or all advertising/signs.

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Auction / Raffle Item Donation Form October 11, 2018 at The Locale 4128 Government Blvd, Mobile AL 36693

*Tax Deductible Donation to Bras for a Cause Gulf Coast, 501(c)(3)* 



**Proceeds to benefit the Patient Assistance** Fund at the USA Mitchell Cancer Institute.

## **Donation of items for Auction or Raffle**

This form is for those donors giving items (gift certificates, wine baskets, trips...) to be sold the night of the event, either through a raffle or auction, at the discretion of Bras for a Cause Gulf Coast.

Description of donation:
Estimated value of donation: \$
Company Name:
Contact Person:
Office: Cell:
Mailing Address:
E-Mail:
A receipt for this gift can be produced after the event upon request.
Check Yes if we can add your company to our charity promotions. Thank you!
Company Rep Signature Date
Send completed form to Bras for a Cause Gulf Coast, PO Box 9631, Mobile, AL

36691. Items must be received two weeks prior to the event.

For more information visit www.BrasforaCauseGulfCoast.org