

### SPONSORS

P.O. Box 9631 Mobile, AL 36691 251.377.2676

### 2021 Officers

Chairperson Tonyea Weber

Co-Chairperson Shelli Bell

Treasurer Tracy Cochran

> Secretary Nita Summerlin

Marketing Coordinator Michelle Murrill Dear Friend,

On October 12th, 2021, Bras for a Cause Gulf Coast will hold the 7th Annual fund raiser gala. This is an extremely well attended event that is only growing in popularity. The last two year's galas were sold-out events.

Each year, Bras for a Cause Gulf Coast volunteers collect donations for silent auctions and raffle prizes. Since 2014 Bras for a Cause Gulf Coast has raised over \$172,000 to benefit local breast cancer patients. This fund helps local men and women who are either going through treatment or are survivors in need of assistance with their everyday living expenses because of the toll and financial burden associated with treatment.

We are currently reaching out to local businesses and individuals for sponsorships as well as donations for auction and raffle prizes. This is not only a wonderful cause and a great way to give back to the community, but also an excellent marketing and advertising opportunity. Your business will be recognized not only the night of the event, but also through various signage, social media posts and our website.

Thank you for your time and consideration and we look forward to your participation.

Bras for a cause Gulf Coast is a 501(c)(3) Non-Profit.

Tax ID- 82-2262212

Please feel free to contact me if you have any questions.

Thank you —

\*Tickets \$65.00 in advance. \$75.00 day of event

\*\*Table for 8 people \$500.00

\*\*\*Includes entry, dinner, drinks and show

\*\*\*Purchase online at www.brasforacausegulfcoast.org or mail to: P.O. Box 9631 Mobile, AL 36691 with this letter indicating your purchase. Make checks payable to: BFACGC



## 7th Annual Bras for a Cause Gulf Coast

Event Sponsorships and Associated Benefits October 12, 2021

## The Locale — 4128 Government Blvd., Mobile AL 36693

# 2019's Gala was a sold-out event!

#### Diamond Sponsor \$5,000 (Unit of one)

- Three VIP tables at event (24 seats)
- · Representative will be invited to all media appearances
- · Marketing table to advertise your business during event
- · Logo on signs, social media and website
- Business will be mentioned/recognized in all marketing such as potential print ads, billboards, TV ads, radio ads, etc.
- · Link to business website from our Bras for a Cause website
- · Business recognized in press releases
- · Business is invited to submit a bra for auctioning off during the event
- Entry to sponsor only cocktail hour

#### Platinum Sponsor \$2,500

- Two VIP tables at event (16 seats)
- · Marketing table to advertise your business during event
- · Logo on signs, social media and website
- · Link to business website from our Bras for a Cause website
- Business recognized in press releases
- · Business is invited to submit a bra for auctioning off during the event
- · Entry to sponsor only cocktail hour

#### Gold Sponsor \$1,000

- One table at event (8 seats)
- · Logo on signs, social media and website
- Link to business website from our Bras for a Cause website
- · Business is invited to submit a bra for auctioning off during the event
- Entry to sponsor only cocktail hour

#### Silver Sponsor \$500

- 4 event tickets (4 seats)
- · Logo on signs, social media and website
- · Link to business website from our Bras for a Cause website
- · Entry to sponsor only cocktail hour

#### Bronze Sponsor \$300

- 2 event tickets (2 seats)
- Name on signs, social media and website
- Entry to sponsor only cocktail hour

For more information visit www.BrasforaCauseGulfCoast.org Sponsors interested in submitting a bra to be auctioned must contact the committee.



## 7th Annual Bras for a Cause Gulf Coast

Event Sponsorship Form October 12, 2021 The Locale — 4128 Government Blvd., Mobile AL 36693

Tax Deductible Donation to Bras for a Cause Gulf Coast, 501 (c)(3) Tax ID-82-2262212

Proceeds to benefit local patients fighting breast cancer.

## **SPONSORSHIP TIERS**

Diamond Sponsor	\$5,000*Submitting a decorated Bra Y or N: Theme of Bra:
Platinum Sponsor	\$2,500*Submitting a decorated Bra Y or N: Theme of Bra:
Gold Sponsor	\$1,000*Submitting a decorated Bra Y or N: Theme of Bra:
Silver Sponsor	\$500
Bronze Sponsor	\$300

COMPANY NAME:		
CONTACT PERSON:		
OFFICE:	CELL:	
MAILING ADDRESS:		
EMAIL ADDRESS:		

(Checks payable to Bras for a Cause Gulf Coast)

Check Yes\_ if we can add your company to our charity promotions.

Company Rep Signature\_\_\_\_\_Date \_\_\_\_\_

Send completed form to Bras for a Cause Gulf Coast, PO Box 9631, Mobile, AL 36691.

Sponsorships received after September 1, 2021 may not be included in some or all advertising/signs. For more information visit www.BrasforacauseGulfCoast.org

Thank you!



7th Annual Bras for a Cause Gulf Coast

Gifts In-Kind Form October 12, 2021 The Locale — 4128 Government Blvd., Mobile AL 36693

Tax Deductible Donation to Bras for a Cause Gulf Coast, 501 (c)(3) Tax ID-82-2262212

Proceeds to benefit local patients fighting breast cancer.

# **IN-KIND GIFTS**

This form is for those donors giving of their services or for items to be used during the night of the event (i.e. sodas donated for the bars or a photographer taking pictures of the event).

Description of donation:

Estimated value of donation: \$
Company Name:
Contact Person:
Office:Cell:
Mailing Address:
E-Mail:
Website:
A receipt for services or products can be produced after the event upon request.
Check Yes_ if we can add your company to our charity promotions.
Company Rep SignatureDate
Send completed form to Bras for a Cause Gulf Coast, PO Box 9631, Mobile, AL 36691.
Sponsorships received after September 1, 2021 may not be included in some or all advertising/signs. For more information visit www.BrasforacauseGulfCoast.org

Thank you!



**7th Annual Bras for a Cause Gulf Coast** Auction / Raffle Item Donation Form October 12, 2021 The Locale — 4128 Government Blvd., Mobile AL 36693

Tax Deductible Donation to Bras for a Cause Gulf Coast, 501 (c)(3) Tax ID-82-2262212

Proceeds to benefit local patients fighting breast cancer.

# DONATION OF ITEMS FOR AUCTION OR RAFFLE

This form is for those donors giving items (gift certificates, wine baskets, trips ...) to be sold the night of the event, either through a raffle or auction, at the discretion of Bras for a Cause Gulf Coast.

Description of donation:

Estimated value of donation: \$
Company Name:
Contact Person:
Office:Cell:
Mailing Address:
E-Mail:
Website:
A receipt for services or products can be produced after the event upon request.
Check Yes_ if we can add your company to our charity promotions.
Company Rep SignatureDate
Send completed form to Bras for a Cause Gulf Coast, PO Box 9631, Mobile, AL 36691.
Sponsorships received after September 1, 2021 may not be included in some or all advertising/signs. For more information visit www.BrasforacauseGulfCoast.org
Thank you!



**7th Annual Bras for a Cause Gulf Coast** Event Sponsorships and Associated Benefits October 12, 2021 The Locale — 4128 Government Blvd., Mobile AL 36693

Tax Deductible Donation to Bras for a Cause Gulf Coast, 501 (c)(3) Tax ID-82-2262212

NAME:

MAILING ADDRESS:

PHONE NUMBER: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

AMOUNT ENCLOSED: \_\_\_\_\_

For more information visit www.BrasforacauseGulfCoast.org Phone: 251.377.2676



## PARTICIPANT FORM FOR MODELS

Neme	Email:	
Name:	Phone:	
Company:	Thone	

#### Three things about me:

1	
2	
3	

I acknowledge that my participation with "Bras for a Cause" is voluntary; I will receive no financial compensation. I hereby grant BRAS FOR CAUSE GULF COAST permission to edit, alter, copy, exhibit, publish or stn1rote any photographs for the purpose of publicizing this event and the organization. Additionally, I waive any right to inspect or approve the finished product.

Signature:	Date:	_
BRA INFORMATION: Title/Theme:	Song:	
Estimated value or cost of material:		
In honor/memory of:		



# SAVE THE DATE — October 12, 2021

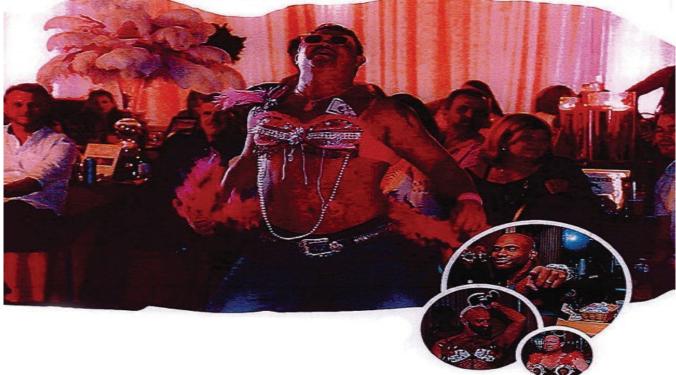
@ The Locale (4128 Government Blvd)

This year's recipients are local patients fighting breast cancer. This is the most fun you can have raising money for cancer! Plan to attend and bring a friend.

Sponsorship opportunities available. **2019's gala was a sold-out event.** Keep your tax-deductible donations local. www.BrasForACauseGulfCoast.org

2021 Board: Tonyea Weber | Shelli Bell | Tracy Cochran | Nita Summerlin | Michelle Murrill





# 2019's gala was a sold-out event! Together we can make a difference!

Bras for a Cause Gulf Coast is an independent charity that puts together one event each year. The bra auction and dinner raise funds for those going through cancer treatment here in our community.

Since 2014 over \$172,000 has been donated and this year should be just as successful! This year's show will be held at The Locale in Mobile, Alabama!

7<sup>™</sup> Annual Fundraiser

# TUESDAY, OCTOBER 12, 2021 BRASFORACAUSEGULFCOAST.ORG 251.377.2676