



## **SPONSORS**

P.O. Box 40156 Mobile, AL 36640  
251.377.2676

**Chairperson**  
Tonyea Weber

**Co-Chairperson**  
Nita Summerlin

**Treasurer**  
Tracy Cochran

**Secretary**  
Tammy Norris

**Marketing Coordinator**  
Michelle Murrill

Dear Friend,  
On October 26th, 2022, Bras for a Cause Gulf Coast will hold the 7th Annual fundraiser gala. This is an extremely well-attended event that is only growing in popularity. The last two galas were sold-out events.

Each year, Bras for a Cause Gulf Coast volunteers collect donations for silent auctions. Since 2014 Bras for a Cause Gulf Coast has raised over \$172,000 to benefit local cancer patients. This fund helps local men and women who are either going through treatment or are survivors in need of assistance with their everyday living expenses because of the toll and financial burden associated with treatment.

We are currently reaching out to local businesses and individuals for sponsorships as well as donations for the auction. This is not only a fantastic cause and a great way to give back to the community, but also an excellent marketing and advertising opportunity. Your business will be recognized not only on the night of the event but also through various signage, social media posts and our website.

Thank you for your time and consideration and we look forward to your participation. Bras for a cause Gulf Coast is a 501(c)(3) Non-Profit. Tax ID- 82-2262212 Please feel free to contact me if you have any questions

Thank You —

\*Tickets \$65.00 in advance. \$75.00 day of event

\*\*Table for 8 people \$500.00

\*\*\*Includes entry, dinner, drinks and show

\*\*\*Purchase online at [www.brasforacausegulfcoast.org](http://www.brasforacausegulfcoast.org) or mail to: P.O. Box 40156 Mobile, AL 36640 with this letter indicating your purchase. Make checks payable to: BFACGC



**7th Annual Bras for a Cause Gulf Coast**  
Event Sponsorships and Associated Benefits  
October 26th, 2022  
The Locale — 4128 Government Blvd., Mobile AL 36693  
VIP Cocktail Hour 5pm-6pm  
Doors open to general public 6pm

**Diamond Sponsor \$5,000 (Unit of one)**

- Three VIP tables at event (24 seats)
- Representatives will be invited to all media appearances
- Marketing table to advertise your business during event
- Logo on signs, social media and website
- Business will be mentioned/recognized in all marketing such as potential print ads, billboards, TV ads, radio ads, etc.
- Link to business website from our Bras for a Cause website
- Business recognized in press releases
- Business is invited to submit a bra for auctioning off during the event
- Entry to sponsor only cocktail hour

**Platinum Sponsor \$2,500**

- Two VIP tables at event (16 seats)
- Marketing table to advertise your business during event
- Logo on signs, social media and website
- Link to business website from our Bras for a Cause website
- Business recognized in press releases
- Business is invited to submit a bra for auctioning off during the event
- Entry to sponsor only cocktail hour

**Gold Sponsor \$1,000**

- One table at event (8 seats)
- Logo on signs, social media and website
- Link to business website from our Bras for a Cause website
- Business is invited to submit a bra for auctioning off during the event
- Entry to sponsor only cocktail hour

**Silver Sponsor \$500**

- 4 event tickets (4 seats)
- Logo on signs, social media and website
- Link to business website from our Bras for a Cause website
- Entry to sponsor only cocktail hour

**Bronze Sponsor \$300**

- 2 event tickets (2 seats)
- Name on signs, social media and website
- Entry to sponsor only cocktail hour

For more information visit [www.BrasforaCauseGulfCoast.org](http://www.BrasforaCauseGulfCoast.org)

Sponsors interested in submitting a bra to be auctioned must contact the committee.

Please be advised that all donations made by way of event tickets, sponsorships, and any other form of charitable contribution, are non-refundable and will be retained by Bras for a Cause Gulf Coast for its intended charitable purposes, regardless of any cancellation of event due to the pandemic or otherwise.



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**Tax Deductible Donation to Bras for a Cause Gulf Coast, 501 (c)(3) Tax ID-82-2262212**

Proceeds benefit local patients  
fighting cancer.

**SPONSORSHIP TIERS**

Diamond Sponsor \$5000\*

Platinum Sponsor \$2500\*

Gold Sponsor \$1000

Silver Sponsor \$500

Bronze Sponsor \$300

\*Diamond, Platinum and Gold

May submit a bra. Are you submitting a bra?

Yes \_\_\_ No \_\_\_ What is the theme of your bra?

\_\_\_\_\_

**COMPANY NAME:** \_\_\_\_\_

**CONTACT PERSON:** \_\_\_\_\_

**OFFICE #:** \_\_\_\_\_ **CELL:** \_\_\_\_\_

**MAILING ADDRESS:** \_\_\_\_\_

**EMAIL ADDRESS:** \_\_\_\_\_

**WEBSITE:** \_\_\_\_\_

(Checks payable to Bras for a Cause Gulf Coast)

Check Yes\_ if we can add your company to our charity promotions.

Company Rep Signature \_\_\_\_\_ Date \_\_\_\_\_

Send completed form to Bras for a Cause Gulf Coast, PO Box 40156, Mobile, AL 36640.

Sponsorships received after September 30th, 2022 may not be included in some or all advertising. For more information visit [www.BrasforacauseGulfCoast.org](http://www.BrasforacauseGulfCoast.org)

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## IN-KIND GIFTS

This form is for those donors giving their services or for items to be used during the night of the event (i.e. sodas donated for the bars or a photographer taking pictures of the event).

Description of donation: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Estimated value of donation: \$ \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Office: \_\_\_\_\_ Cell: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

A receipt for services or products can be produced after the event upon request, as well as a social media shout-out and thank you.

Check Yes\_ if we can add your company to our charity promotions.

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### **DONATION OF ITEMS FOR AUCTION**

This form is for those donors giving items. (gift certificates, wine baskets, trips ...) to be sold the night of the event, either through a raffle or auction, at the discretion of Bras for a Cause Gulf Coast.

Description of donation: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Estimated value of donation: \$ \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Office: \_\_\_\_\_ Cell: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

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**NAME:** \_\_\_\_\_

**MAILING ADDRESS:** \_\_\_\_\_

**PHONE NUMBER:** \_\_\_\_\_

**EMAIL ADDRESS:** \_\_\_\_\_

**AMOUNT ENCLOSED:** \_\_\_\_\_

For more information visit [www.BrasforacauseGulfCoast.org](http://www.BrasforacauseGulfCoast.org)  
Phone: 251.377.2676

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## PARTICIPANT FORM FOR MODELS

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Three things about me:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

I acknowledge that my participation with "Bras for a Cause" is voluntary; I will receive no financial compensation. I hereby grant BRAS FOR CAUSE GULF COAST permission to edit, alter, copy, exhibit, publish or store any photographs for the purpose of publicizing this event and the organization. Additionally, I waive any right to inspect or approve the finished product.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### BRA INFORMATION:

Title/Theme: \_\_\_\_\_

Song: \_\_\_\_\_

Estimated value or cost of material: \_\_\_\_\_

In honor/memory of: \_\_\_\_\_



*7th Annual*  
**Bras**  
*for a Cause*  
501 c3 charity *Gulf Coast*  
**GALA**

**SAVE THE DATE - October 26th, 2022**

@ The Locale (4128 Government Blvd)

Proceeds benefit local patients fighting cancer.

This is the most fun you can have raising money for cancer! Plan to attend and bring a friend.

Sponsorship opportunities are available.  
Keep your tax-deductible donations local.

[www.BrasForACauseGulfCoast.org](http://www.BrasForACauseGulfCoast.org)





*Save the Date!*



**2019'S GALA WAS A SOLD-OUT EVENT!  
TOGETHER WE CAN MAKE A DIFFERENCE!**

Bras for a Cause Gulf Coast is an independent charity that puts together one event each year. The bra auction and dinner raise funds for those going through cancer treatment here in our community. Since 2014 over \$172,000 has been donated and this year should be just as successful! This year's show will be held at The Locale in Mobile, Alabama!

**7TH ANNUAL FUNDRAISER**

**WEDNESDAY, OCTOBER 26TH, 2022  
BRASFORACAUSEGULFCOAST.ORG  
251.377.2676**