



P.O. Box 40156 Mobile, AL 36640
251.377.2676

Chairperson
Tonyea Weber

Co-Chairperson
Nita Summerlin

Treasurer
Tracy Cochran

Secretary
Tammy Norris

Marketing Coordinator
Michelle Murrill

Dear Friend,
On October 18th, 2023, Bras for a Cause Gulf Coast will hold the 8th Annual fundraiser gala. This is an extremely well-attended event that is only growing in popularity. The last three galas were sold-out events.

Each year, Bras for a Cause Gulf Coast volunteers collect donations for silent auctions. Since 2014 Bras for a Cause Gulf Coast has raised over \$286,000 to benefit local cancer patients. This fund helps local cancer patients who are either going through treatment or are survivors in need of assistance with their everyday living expenses because of the toll and financial burden associated with treatment.

We are currently reaching out to local businesses and individuals for sponsorships as well as donations for the auction. This is not only a fantastic cause and a great way to give back to the community, but also an excellent marketing and advertising opportunity. Your business will be recognized not only on the night of the event but also through various signage, social media posts and our website.

Thank you for your time and consideration and we look forward to your participation. Bras for a cause Gulf Coast is a 501(c)(3) Non-Profit. Tax ID- 82-2262212 Please feel free to contact me if you have any questions.

Thank You —

*Tickets \$65.00 in advance. \$75.00 day of event

**Table for 8 people \$500.00

***Includes entry, dinner, drinks and show

***Purchase online at www.BrasForACauseGulfCoast.org or mail to: P.O. Box 40156 Mobile, AL 36640 with this letter indicating your purchase. Make checks payable to: BFACGC



8th Annual Bras for a Cause Gulf Coast
Event Sponsorships and Associated Benefits
October 18th, 2023
The Locale — 4128 Government Blvd., Mobile AL 36693
VIP Cocktail Hour 5pm-6pm
Doors open to general public 6pm

Diamond Sponsor \$5,000 (Unit of one)

- Three VIP tables at event (24 seats)
- Representatives will be invited to all media appearances
- Marketing table to advertise your business during event
- Logo on signs, social media and website
- Business will be mentioned/recognized in all marketing such as potential print ads, billboards, TV ads, radio ads, etc.
- Link to business website from our Bras for a Cause website
- Business recognized in press releases
- Business is invited to submit a bra for auctioning off during the event
- Entry to sponsor only cocktail hour

Platinum Sponsor \$2,500

- Two VIP tables at event (16 seats)
- Marketing table to advertise your business during event
- Logo on signs, social media and website
- Link to business website from our Bras for a Cause website
- Business recognized in press releases
- Business is invited to submit a bra for auctioning off during the event
- Entry to sponsor only cocktail hour

Gold Sponsor \$1,000

- One table at event (8 seats)
- Logo on signs, social media and website
- Link to business website from our Bras for a Cause website
- Business is invited to submit a bra for auctioning off during the event
- Entry to sponsor only cocktail hour

Silver Sponsor \$500

- 4 event tickets (4 seats)
- Logo on signs, social media and website
- Link to business website from our Bras for a Cause website
- Entry to sponsor only cocktail hour

Bronze Sponsor \$300

- 2 event tickets (2 seats)
- Name on signs, social media and website
- Entry to sponsor only cocktail hour

For more information visit www.BrasForACauseGulfCoast.org

Sponsors interested in submitting a bra to be auctioned must contact the committee.

Please be advised that all donations made by way of event tickets, sponsorships, and any other form of charitable contribution, are non-refundable and will be retained by Bras for a Cause Gulf Coast for its intended charitable purposes, regardless of any cancellation of event due to the pandemic or otherwise.



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Tax Deductible Donation to Bras for a Cause Gulf Coast, 501 (c)(3) Tax ID-82-2262212

Proceeds benefit local patients
fighting cancer.

SPONSORSHIP TIERS

Diamond Sponsor \$5000*

Platinum Sponsor \$2500*

Gold Sponsor \$1000*

Silver Sponsor \$500

Bronze Sponsor \$300

*Diamond, Platinum and Gold

May submit a bra. Are you submitting a bra?

Yes ___ No ___ What is the theme of your bra?

COMPANY NAME: _____

CONTACT PERSON: _____

OFFICE #: _____ **CELL:** _____

MAILING ADDRESS: _____

EMAIL ADDRESS: _____

WEBSITE: _____

(Checks payable to Bras for a Cause Gulf Coast)

Check Yes_ if we can add your company to our charity promotions.

Company Rep Signature _____ Date _____

Send completed form to Bras for a Cause Gulf Coast, PO Box 40156, Mobile, AL 36640.

Sponsorships received after September 30th, 2023 may not be included in some or all advertising. For more information visit www.BrasForACauseGulfCoast.org

Thank you!

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IN-KIND GIFTS

This form is for those donors giving their services or for items to be used during the night of the event (i.e. sodas donated for the bars or a photographer taking pictures of the event).

Description of donation: _____

Estimated value of donation: \$ _____

Company Name: _____

Contact Person: _____

Office: _____ Cell: _____

Mailing Address: _____

E-Mail: _____

Website: _____

A receipt for services or products can be produced after the event upon request, as well as a social media shout-out and thank you.

Check Yes_ if we can add your company to our charity promotions.

Company Rep Signature _____ Date _____

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DONATION OF ITEMS FOR AUCTION

This form is for those donors giving items. (gift certificates, wine baskets, trips ...) to be sold the night of the event, either through a raffle or auction, at the discretion of Bras for a Cause Gulf Coast.

Description of donation: _____

Estimated value of donation: \$ _____

Company Name: _____

Contact Person: _____

Office: _____ Cell: _____

Mailing Address: _____

E-Mail: _____

Website: _____

A receipt for services or products can be produced after the event upon request, as well as a social media shout-out and thank you.

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NAME: _____

MAILING ADDRESS: _____

PHONE NUMBER: _____

EMAIL ADDRESS: _____

AMOUNT ENCLOSED: _____

For more information visit www.BrasForACauseGulfCoast.org

Phone: 251.377.2676

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PARTICIPANT FORM FOR MODELS

Name: _____

Email: _____

Company: _____

Phone: _____

Three things about me:

1. _____

2. _____

3. _____

I acknowledge that my participation with "Bras for a Cause" is voluntary; I will receive no financial compensation. I hereby grant BRAS FOR CAUSE GULF COAST permission to edit, alter, copy, exhibit, publish or store any photographs for the purpose of publicizing this event and the organization. Additionally, I waive any right to inspect or approve the finished product.

Signature: _____

Date: _____

BRA INFORMATION:

Title/Theme: _____

Song: _____

Estimated value or cost of material: _____

In honor/memory of: _____



8th Annual
Bras
for a Cause
501 c3 charity *Gulf Coast*
GALA

SAVE THE DATE - October 18th, 2023

@ The Locale (4128 Government Blvd)

Proceeds benefit local patients fighting cancer.

This is the most fun you can have raising money for cancer! Plan to attend and bring a friend.

Sponsorship opportunities are available.
Keep your tax-deductible donations local.

www.BrasForACauseGulfCoast.org



Save the Date!



2022'S GALA WAS A SOLD-OUT EVENT! TOGETHER WE CAN MAKE A DIFFERENCE!

Bras for a Cause Gulf Coast, a 501(c)(3) charity, hosts an annual GALA that raises funds to benefit cancer patients in our community. Since 2014 over \$286,000 has been donated to help those in need. This is one event that you do not want to miss so, mark your calendar and make plans to attend!

The Locale
4128 Government Blvd. Mobile, Alabama 36693
Wednesday, October 18th, 2023
6pm

OUR 8TH ANNUAL GALA IS OCT 18TH, 2023

SPONSORED BY

